



# SCIENCE FESTIVAL

6<sup>TH</sup> ANNUAL  
 ▶ MAY 1-4, 2024

Science is everywhere, and for everyone.™  
 From local impact in Columbus, to statewide impact across Ohio, the 2024 festival reached over 121,000 learners of all ages.

45,750+  
 Guests at the Big Science Celebration



OHIO'S LARGEST  
**STEAM**  
 EVENT



18 ART  
 INTEGRATIONS

6 Art Meets Science Chalk Murals

Creativity drives art and science by solving problems and connecting with viewers.

153 Community STEAM EVENTS

6 Event Categories

- Be a Scientist
- Adult Science Series
- BioBlitz Citizen Science Series
- Arts Events
- Science Block Party
- Eclipse Events

A WIDE VARIETY of exhibitors brought STEAM content for EVERYONE to connect with.

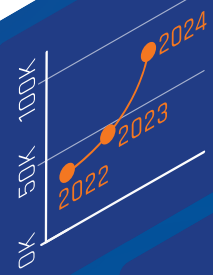
139 Local & National EXHIBITORS at the Big Science Celebration



35,000+ Attendees

23 Community Partners

81,000+ Total Festival ATTENDEES



35,280,037+ MEDIA IMPRESSIONS

755,000+ Social Media Engagements

13 Publication Features

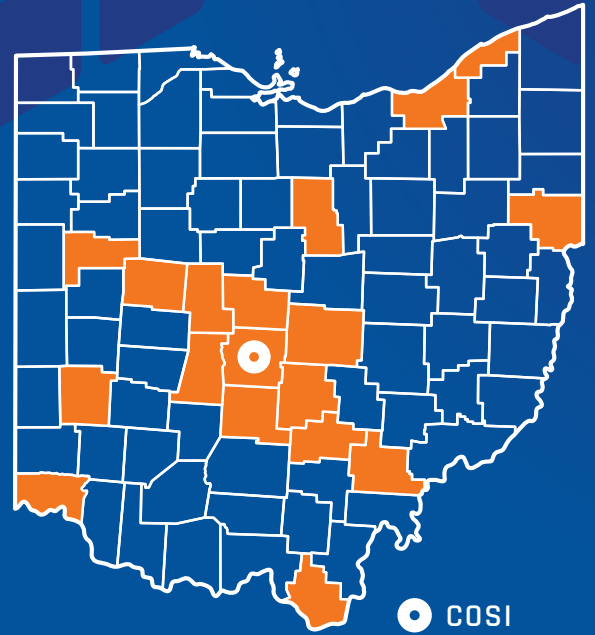


COSI engaged Rear Admiral Tracy Hines (a Columbus native) as the 2024 COSI Science Festival Grand Marshal.

# STATEWIDE IMPACT

18 Counties

23 mayors and community leaders fostered local support for STEAM careers and opportunities.



● COSI

■ Festival Events

# LOCAL IMPACT

# 371 SURVEY RESPONSES

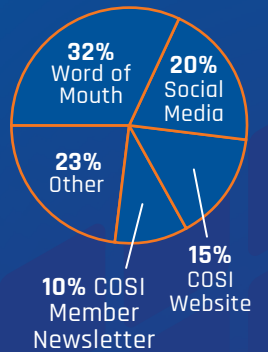
at the Big Science Celebration

67% First-Time Guests

What is one word that describes the festival?

↳ FUN

## HOW GUESTS HEARD ABOUT THE FESTIVAL:



"The COSI Science Festival opens our residents' minds up to **the breadth of STEAM** in their everyday lives and the **education and careers** in our region. Together, we are able to **inspire our residents** to continue to drive progress and innovation."

—Mayor Joe Begeny,  
City of Reynoldsburg

# INDIVIDUAL IMPACT



**85** 5th graders learned to code at Summit Road Elementary in Reynoldsburg

"COSI's science festival is **the best festival we've ever had**. I am really proud of what COSI does for the local community!"

—Big Science Celebration Guest





**26,256+**  
SOLAR ECLIPSE  
ACTIVATION  
Attendees

**20,000**  
FREE Solar  
Learning  
Lunchboxes  
distributed to  
37 local partners



**15,013**  
BIOBLITZ  
OBSERVATIONS  
on iNaturalist

2024



**2,419**  
SPECIES  
DOCUMENTED



Thank you to  
our generous  
sponsors!



**5**  
STEAM  
STARS

**Rear Admiral  
Tracy Hines**

2024 COSI Science Festival  
Grand Marshal, Deputy  
Operations for US Space  
Command

**Dr. Susan Olesik**

Distinguished University  
Professor, Dean of Natural  
and Mathematical Sciences,  
The Ohio State University

**Luke Howard**

Founder, the bee collective

**Durb Morrison**

Owner and Operator, RedTree  
Tattoo Gallery, Organizer, Hell  
City Tattoo Festival

**Nathan L. R. Harris, Ph.D**

C.E.O., See Brilliance

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